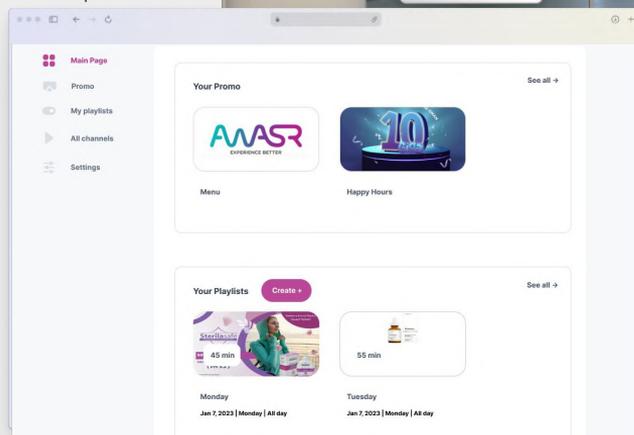


 BuzzBlender

Control your screens from single admin panel



BuzzBlender

We help business transform TV displays into a measurable and effective marketing channel

<https://www.buzzblender.com/>



Modern companies need modern tools

*Increase your revenue
by smart promotions*

1. Highlight promotions
2. Showcase services
3. Educate patients
4. Build trust



How to use screens in the office

MORNING. START-OF-SHIFT

Internal Communication for Improved Sales

To empower your team and set the tone for a productive day:

- ✓ Display the Daily Checklist on the TV Screen Before Each Shift

This helps staff prepare mentally, align with priorities, and stay focused on delivering a great customer experience.

Start Each Day with Impact



Good morning, champions

AWASR
EXPERIENCE BETTER

- Ensure all sales floor systems (computers, POS, CRM, etc.) are functioning properly
- Review current targets vs. actuals
- Confirm all team materials reflect the latest offers

How to use screens in the office

DAY. DURING-SHIFT

Sales Focus – Real-Time Promotions On Screen

Encourages real-time
upselling and cross-selling

Reduces missed opportunities
at the counter

*Display Active
Promotions
Throughout the Day*



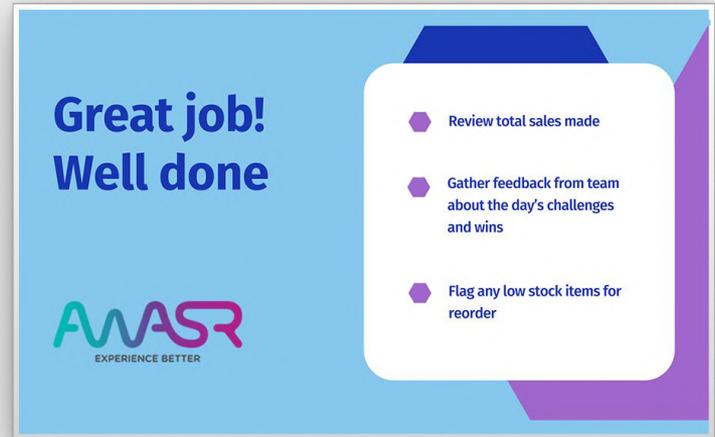
How to use screens in the office

EVENING. END-OF-SHIFT

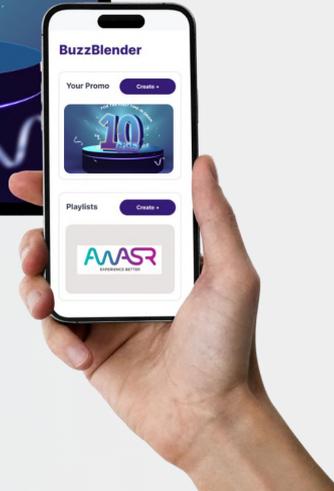
Internal Communication for Improved Sales

Before heading out, make sure everything is in place for tomorrow's success.

Ensures store is ready for the next day



Our product



Create and
Schedule playlist

Quickly update
and monitor
screens

from mobile phone
or laptop

Manage Your Display Network from a Single Admin Panel

Effortlessly **control** and **update** **all** of your TV **displays** across multiple locations from **one central dashboard**.



Measure Campaign Efficiency



QR code overlay

To measure
campaign efficiency



What's more

1. Supports all screen orientations (portrait & landscape)
2. Role-based access & multi-user teams
3. Tell us what you need — we build features around your feedback.
4. 24/7 Customer support



Part of In5

We've been selected to join in5 Dubai.

Buzzblender is a part of this incredible community of innovators and entrepreneurs!



Thank you



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